

Memorandum of Understanding

A Commitment to Partnership Between:

The Canadian Society for Exercise Physiology

And

The British Association of Sport and Exercise Sciences

1. Objectives:

- a. To broaden the opportunities for our respective members through research and resource exchange, networking and professional development.
- b. To strengthen the field of exercise physiology research and development by collaborating and providing support on matters such as position stands.

2. Background:

- a) The Canadian Society for Exercise Physiology (CSEP) is a voluntary organization composed of professionals interested in the scientific study of exercise physiology, exercise biochemistry, fitness, and health, CSEP's mission is to be the resource for translating advances in exercise science research into the promotion of fitness, performance, and health outcomes for Canadians. CSEP sets the highest standards for qualified exercise professionals through evidence-based practice and certification.
- b) The British Association of Sport and Exercise Sciences (BASES) is the professional membership body representing the sport and exercise science in the UK. Our mission is to deliver excellence in sport and exercise sciences. BASES promotes scientific research, encourages evidence-based practice and develops and maintains professional standards for the sport and exercise science sector.

3. Scope of this Agreement:

a. Communications:

i. When relevant and available, the distribution of advertisements and promotion of Partner member events. For example:

- Annual Conference
- Membership renewals
- Online learning
- Media releases

Advertisement and communications may include printing and distribution of fliers, as well as e-mail and social media promotion and website feature.

ii. Each member partner agrees to recognize the other as a 'Partner Member' and link to the other's website.

b. Events:

i. Each Partner Member agrees to recognize each others members as full members, offering preferred pricing to events and online subscriptions, such as:

- Annual Conference
- Online Learning
- PDC Accreditation
- Regional Events

Discounts may apply to Academic, Student or Professional members. Members of each organisation will be offered the same pricing and discounts as their counterparts in an equivalent membership category:

- CSEP Academic Member = BASES Professional Member
- CSEP Student Member = BASES Student or Graduate Member

c. Resources:

i. Each Partner Member agrees to enter into a resource-sharing partnership, offering access to or sharing selected online content and resources that have been produced or

developed for members. The resources that will be shared will be agreed between the Partner Members, and may include (but are not limited to):

- Webinars
- Podcasts
- Videos from conferences and events
- Slide presentations
- Training material

Shared content and resources will not be used for any other purposes or disseminated to any other individuals or groups beyond each Association's own members. Both Associations reserve the right to withdraw access to online content or resources at any time.

d. Accreditation:

Each Partner Member agrees to exploring the potential of aligning their respective professional accreditations. This reflects an aspiration, shared by both Partner Members, to enable members of either Association to have their accreditation recognized by the other, receiving the same rights and benefits as any other accredited member.

4. Exclusions & Caveats:

a. Financial:

- i. Any costs incurred by either member of this Agreement will be paid by that organization. This includes legal fees, print or advertisement costs.


b. Member Privacy

- i. At no time will Partner Members be asked to share mailing lists.
- ii. Should a case of ethics or discipline be brought forward by either Association's member(s), the matter will be treated to all local/national privacy legislation.

c. Review

- i. This MOU will be reviewed annually by both Partner Members.
- ii. This MOU can be amended any time upon unanimous agreement.

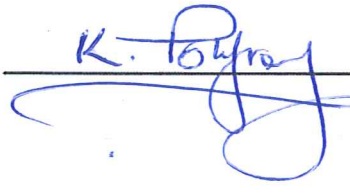
Signed on Behalf of Canadian Society for Exercise Physiology;



Mary Duggan

Dated 20 September 2018

Signed on Behalf of The British Association of Sport and Exercise Sciences;



Keith Toyne

Dated 27 September 2018