Our Vision

To deliver excellence in sport and exercise sciences

Our Mission

To lead the advancement of knowledge and evidence-based practice within the sport and exercise sciences for the benefit of human performance, health and education



Gain insight about drivers, barriers and perceptions of membership

Enhance the value proposition of membership, both applied practice and academia, and raise awareness of it

> Improve engagement and communication with members

Explore options for future organisational status Review and evaluate Board structure and effectiveness Review and evaluate subcommittee structure, process, roles and responsibilities

BASES Strategic Plan 2021-2025

Develop plans for new revenue streams

Develop risk and financial planning monitoring and reporting framework

> Identify areas for cost reduction

Engage key employers and industry stakeholders

Develop partnerships

Partnerships and Advocact Enhance BASES leadership

Core Values
Equality, Diversity and Inclusion
Ethics and integrity
Openness and transparency
Good governance