## **Our Vision**

To deliver excellence in sport and exercise sciences

## **Our Mission**

To lead the advancement of knowledge and evidence-based practice within the sport and exercise sciences for the benefit of human performance, health and education

mbership Colessonal S Value proposition for membership

- · Gain insight about drivers, barriers and perceptions of membership
- · Enhance the value proposition of membership, both applied practice and academia, and raise awareness of it
  - · Improve engagement and communication with members
- Set and administer fit for purpose Professional Standards and Guidance
- Develop education, training and CPD

- Explore options for future organisational status
- Review and evaluate Board structure and effectiveness
- Review and evaluate subcommittee structure, process, roles and responsibilities

BASES Strategic Plan 2021-2025

- · Develop plans for new revenue streams
- Develop risk and financial planning monitoring and reporting framework
  - · Identify areas for cost reduction

- · Engage key employers and industry stakeholders
- Develop partnerships
- Enhance BASES leadership

Partnerships and Advocact

Core Values 
Equality, Diversity and Inclusion 
Ethics and integrity 
Openness and transparency 
Good governance