



Memorandum of Understanding

A Commitment to Partnership Between:

The Canadian Society for Exercise Physiology And The British Association of Sport and Exercise Sciences

1. Objectives:

- a. To broaden the opportunities for our respective members through research and resource exchange, networking and professional development.
- b. To strengthen the field of exercise physiology research, clinical practice and development by collaborating and providing support on matters such as position stands.

2. Background:

- a) The Canadian Society for Exercise Physiology (CSEP) is a voluntary organization composed of professionals interested in the scientific study of exercise physiology, exercise biochemistry, fitness, and health, CSEP's mission is to Champion Excellence in the application, certification, and advancement of evidence-informed exercise science research and practice. CSEP's vision is to realize the health, fitness and athletic performance of all Canadians is optimized through the science of exercise. CSEP sets the highest

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standards for qualified exercise professionals through evidence-based practice and certification.

- b) The British Association of Sport and Exercise Sciences (BASES) is the professional body for sport and exercise sciences in the UK. BASES' vision is to deliver excellence in the sport and exercise sciences. Its mission is to lead the advancement of knowledge and evidence-based practice within the UK's sport and exercise sciences for the benefit of human performance, health and education. BASES' aim is to develop and enhance professional and ethical standards in the sport and exercise sciences through a number of strategic objectives.
- c) Both Associations are Foundational Full Members of the International Confederation of Sport and Exercise Science Practice (ICSESP).

3. Scope of this Agreement:

a. Communications:

- i. When relevant and available, the distribution of advertisements and promotion of Partner member events. For example:

- Annual Conference
- Membership renewals
- Online learning
- Media releases

Advertisement and communications may include distribution of fliers, as well as e-mail and social media promotion and website features.

- ii. Each member partner agrees to recognize the other as a 'Partner Member' and link to the other's website.
- iii. A MOU will be published on the CSEP and BASES websites and will be communicated to both BASES and

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CSEP members via appropriate communication platforms.

b. Events:

i. Each Partner Member agrees to recognize each other's members as full members, offering preferred pricing to events and online subscriptions, such as:

- Annual Conference
- Online Learning
- Regional Events

Discounts may apply to Academic, Student or Professional members. Members of each organisation will be offered the same pricing and discounts as their counterparts in an equivalent membership category:

- CSEP Academic Member = BASES Professional Member
- CSEP CPT and CSEP CEP Members = BASES Professional Member
- CSEP Student Member = BASES Student or Graduate Member

c. Resources:

i. Each Partner Member agrees to enter into a resource-sharing partnership, offering access to or sharing selected online content and resources that have been produced or developed for members. The resources that will be shared will be agreed between the Partner Members, and may include (but are not limited to):

- Webinars
- Podcasts
- Videos from conferences and events
- Training material

Shared content and resources will not be used for any other purposes or disseminated to any other individuals

or groups beyond each Association's own members. Both Associations reserve the right to withdraw access to online content or resources at any time.

d. Accreditation:

Each Partner Member agrees to exploring the potential of aligning their respective professional accreditations. This reflects an aspiration, shared by both Partner Members, to enable members of either Association to have their accreditation recognized by the other, receiving the same rights and benefits as any other accredited member.

4. Exclusions & Caveats:

a. Financial:

- i. Any costs incurred by either member of this Agreement will be paid by that organization. This includes legal fees, print or advertisement costs.

b. Member Privacy

- i. At no time will Partner Members be asked to share mailing lists.
- ii. Each partner organisation agrees not to disclose any information or documents that comes to its knowledge or into its possession by reason of this MOU that the other partner organisation has explicitly or implicitly indicated as confidential unless otherwise required pursuant to judicial or legislative authority in the respective jurisdiction. This provision will survive termination of this MOU.

c. Review and duration

- i. This MOU will be reviewed annually by both Partner Members.
- ii. This MOU can be amended at any time upon unanimous agreement.

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- iii. This MOU will be effective immediately upon signing below.
- iv. Either party may terminate this MOU in writing at any time with 60 days' notice required.

5. Commencement

In witness to this agreement, the following individuals append their signatures:

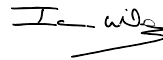
Signed on behalf of CSEP




CSEP | SCPE
CANADIAN SOCIETY FOR EXERCISE PHYSIOLOGY
SCOTTISH COLLEGE OF PHYSICAL EDUCATION

Zach Weston
CEO, CSEP
Date: February 22, 2023

Signed on behalf of BASES



Ian Wilson
Executive Director, BASES
Date: 2 December 2022